From:	Collura Yesenia
To:	"Carley Platt"
Subject:	RE: Ring and North Palm Beach Crime Prevention
Date:	Friday, April 14, 2017 3:45:35 PM

Would it come regular mail or special carrier?

From: Carley Platt [mailto:carley@ring.com]
Sent: Friday, April 14, 2017 2:13 PM
To: Collura Yesenia
Subject: Re: Ring and North Palm Beach Crime Prevention

Hi Yesenia,

I hope all is well! I wanted to follow up with you and make sure you received the Video Doorbell! Have you been able to get it up and running?

On Fri, Apr 7, 2017 at 4:42 PM, Carley Platt <carley@ring.com> wrote:
Hi Yesenia,

It was a pleasure talking with you!

Feel free to share this coupon code over all your LOCAL networks:
-Facebook
-Email lists
-Neighborhood Watch Email lists
-Local blogs and websites etc.

The code will give residents $25.00 off their doorbell purchase. Your code is **41npalm** . All Lowercase. As we discussed, the promo code can be applied to the Ring Video Doorbell, Video Doorbell Pro, and Stick Up Cam.

Use the link ring/p/41npalm to be taken directly to the check out

I have attached it as a PDF and JPEG to this email so you can start spreading it digitally before your physical marketing materials arrive. The code will be printed on those as well.

My Best!

--

Carley Platt
carley@ring.com
(855) 688-7756 ext. 41

1523 26th St
Santa Monica, CA 90404

As seen on:
Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor
Time Magazine's Top 10 Gadgets
The Truth About Daytime Burglaries
TechCrunch Product Review
ABC's Shark Tank (password: doorbot)
Ring Partners With LAPD To Reduce Crime In Wilshire Park

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